



Call for Exhibitors

Exhibitor Registration Deadline: November 18, 2004

Conference date: February 13, 14 & 15, 2005

September 9, 2004

We invite you to participate as an exhibitor at the 2005 Governor's Conference on Career Education, which will be held February 13–15 at a new location, the Marriott Detroit Renaissance Center! The theme of the conference is *Michigan's 3 Rs: Rigor, Relevance and Reform*. The primary purpose of the conference is to encourage educators to share their professional successes and best practices that support and help improve our career education system. More than 1,200 Michigan educators, administrators, counselors and employers are expected to attend the conference.

Exhibits will be displayed on Sunday, February 13, from 5 p.m. to 9 p.m., during the pre-conference reception, and on **Monday, February 14, from 7 a.m. to 4 p.m.** This schedule has been designed to maximize your visibility and guarantee a high level of traffic at your exhibit. Conference activities such as the pre-conference reception, continental breakfast, coffee break, and afternoon break will be held, when possible, in the exhibit area during dedicated exhibit times.

Exhibitor Options:

- 1. \$500 — Includes a single 6-foot display table.** A second 6-foot table may be purchased for \$300.
- 2. Conference Sponsorship:** Conference sponsorships are available at a variety of levels and benefits. Refer to the enclosed sponsorship information. Note that sponsorship commitments are due by October 28, 2004.

Please reserve your table as soon as possible, since space is limited. **Register online by visiting www.mccte.msu.edu. The deadline for exhibitor registration is November 18, 2004.** After we receive your registration, we will send you a confirmation letter and information concerning shipping and hotel reservation information. If you have any questions, please contact me at the Michigan Center for Career and Technical Education at 800-292-1606, ext. 5, fax: 517-432-2931, or e-mail hohenst1@msu.edu.

Respectfully,

Jackie Hohenstein
Conference Exhibitor Coordinator



Conference on
Career Education

Exhibitor Registration Form

Deadline: November 18, 2004

Fax to (517) 432-2931 or register online at www.mccte.msu.edu

Name of Firm: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

May we contact you regarding sponsorship options? ☐ Yes ☐ No

Will you require electricity for your exhibit area? ☐ Yes ☐ No

Please indicate and total your fees below:

☐ \$500 (Basic fee) includes one single 6-foot display table and admission for one exhibitor.

☐ \$300 Additional 6-foot display table. (Table only) Total number of tables: _____

☐ \$175 For each additional exhibitor. Total number of additional exhibitors: _____

Exhibitors are considered conference participants and are welcome to attend all conference activities.

Total Payment: _____ (Additional facility charges may apply for Internet hookup, materials handling, etc.)

Please provide the names of all exhibitors:

Payment Specifications: (Please indicate method of payment.)

Purchase Order Number: _____

☐ Personal Check ☐ Business Check ☐ Credit Card

Type: _____ Number: _____ Exp: _____

Name as it appears on credit card: _____

Billing address for credit card: _____

City: _____ State: _____ Zip: _____

Please make checks payable to: **Michigan State University**

We strongly encourage registering online at www.mccte.msu.edu

Please return completed form with payment by November 18, 2004 to:

Michigan Center for Career and Technical Education, MSU

Attn: Jackie Hohenstein

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East Lansing, MI 48824

Phone: (800) 292-1606, ext. 5

Fax: (517) 432-2931

E-mail: hohenst1@msu.edu